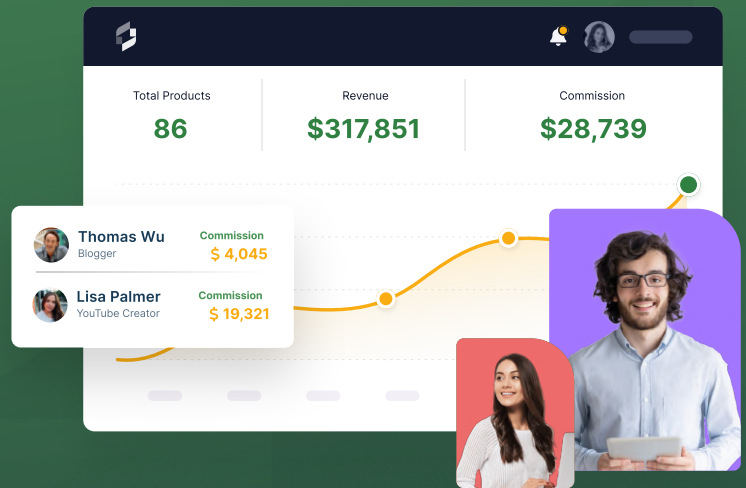




Creator Guide

Learn about a new Amazon affiliate channel with higher commissions and EPC



Why it matters:

Levanta empowers publishers to take ownership of their commerce content monetization and connect directly with Amazon Sellers. With better reporting on affiliate revenue, they can learn where to best focus their promotional efforts. Most importantly, brands are willing to pay higher commissions and offer higher attribution windows to affiliates that work with them directly.

Levanta is supplementary to Amazon Associates - if you're already an Amazon Associate, you can easily earn commissions from both affiliate marketing programs in tandem. Our affiliate marketing platform is powered by the **Amazon Attribution API**, which was specifically designed to help Sellers build direct relationships with marketing partners like you.

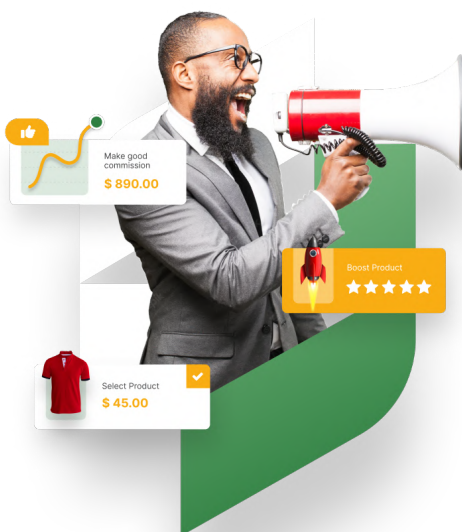
Benefits for you:

If you're already an Amazon Associates:

- Higher Commissions & EPC
- Longer Attribution Window
- More direct brand relationships

If you're new to promoting Amazon products:

- Significantly Higher Conversion Rates
- Higher EPC
- Comparable Commission Rates
- Increased product selection

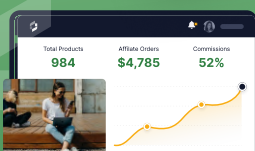


Ready to Get Started?

If you have been referred by a Seller already on Levanta, we recommend using their branded sign up link. This link will automatically apply you to the referring brand's affiliate program, and you'll be fast tracked through the Levanta application process!

If you haven't been provided a branded sign up link, you can sign up via the general Creator sign up page listed on our website where you'll fill out a short application form. Creators who are approved will typically hear back within 24 hours. You can start exploring the Product & Brand Catalog while you wait!

After getting approved, you'll be able to start generating links for the products you want to promote.



Sign Up for Levanta and Start Earning Higher Commissions for Amazon Promotion

[Get Started](#)

How to use Levanta Links

It's easy to use Levanta Links with your existing workflows.

Levanta links look like this:



https://lvnta.com/lv_GNSdtU2HFFv

Levanta links are Mobile Optimized (AKA Deep Links) by default, ensuring the Amazon app is opened by mobile users upon click - leading to better attribution.

Advanced Link Options

If you'd like to get more granular with your links, and track performance of a product across multiple promotional methods, you can click the "Advanced Options" dropdown when creating a new link, and select "New Source". Sources enable you to distinguish between multiple promotional methods.

Source Options

A source is a way to categorize your links. A common example is to use a specific article ID or a domain name. You will be able to see a reporting break down for each source.

- ID: default ✕

[+ New Source](#)

Create a New Source

Primary ID

Display Name (optional)
A human-readable name for your source

Sub ID (optional)

[Create](#)



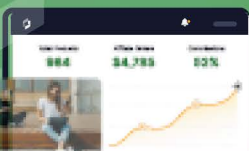
Reporting

Our dashboard provides a high-level snapshot of your performance, but for more depth head over to the Reporting tab where you can slice and dice your performance information by Brand, Product, and Source.



Payments

Creators are paid 30 days after the end of the month in which you drove a conversion. Be sure to add your bank information in the Payments tab!



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[Get Started](#)